

# McPink Blended Scotch Whisky

This is the creation of Antony McCallum, Master Blender, creator of exceptional whiskies with 24 years of experience in the whisky industry in Scotland. Notably, Antony has had sold 80+ rare single Malts to Vintages, between 2000 and 2017.

The first series of House of McCallum combines the Scottish “water of life” with contemporary art. Bottles and boxes are decorated with those gems and give background information about the piece of art and the artist. 6 different Mc -spirits were created for this series all with their own unique artistic label. McPink was so called because it has been matured in a port cask giving it a pink tinge.

The wonderfully creative label for McPink was created by Ashley Cook with her depiction of the Scottish Queen Mary.

McPink was created as the 22nd century Blended Whisky. McPink creates a new generational Scotch Whisky drink within the Scotch Whisky category without adding any artificial flavours. Creating a sweeter & fruitier spirit to compete against rums & some gins or mixology spirits. McPink combines rich natural colour from it's long double maturation in Bourbon /Port Cask with a hint of Rose shining through. This perfect colour also balances with the rich malt content, sweeter grain & fruity flavour from the Ruby Port. The unchill- filtration releases natural preserved sweetness. An ideal combination for mixology. Few Scotch whiskies are found suitable for mixology, either too expensive when it comes to malts or too light or dry when blended. Mc Pink has that rich fruity and soft edge that combines perfectly to mixology.

# McPink Blended Scotch Whisky



**Retail Price: \$59.95**  
(Price subject to change without notice)  
**Product # 13348**  
**Release Date: Mar 6, 2020**

# McPink Blended Scotch Whisky

**Region:** Scotland

**Made By:** Antony McCallum

**Production:** Blended whisky with a finish in portwood casks

**Alcohol:** 43.5%

**Description:** this whisky is 60% comprised of 16 individual single malts and 40% with an Edinburgh grain whisky, blended after 5 years and filled into Port casks, for an extra two years of ageing.

**Nose:** Malted barley, strawberry jam & vanilla

**Body:** Sugar, stew of red fruit, chocolate coated strawberries

**Finish:** Spices & pepper, honey. Soft red berries

"Pink is in Fashion" by Calvin Crichton—Glasgow

**Ingredients:**

50ml House of McCallum McPink

10ml Punt e Mes Vermouth

10ml Malbec

2 dashes Orinoco Bitters

2 dashes Angostura Bitters

2 Barspoons Dundee Orange

**Method:**

Add the sugar & 2 dashes of Angostura Bitters to the bottom of a mixing glass & muddle with the marmalade & Malbec. Add the vermouth & whisky and then stir over ice with the Orinoco bitters; garnish with a burnt orange peel

# McPink Blended Scotch Whisky

## ACCOLADES

**2019 International Wine & Spirit Competition:  
Silver**

**Dean Tudor of Gothic Epicures: Quality/Price  
rating is 90 points**

McPink is so-called because it has been matured in a Port-wood cask giving it a pink tinge. The tech sheet says it is a blend of 16 single malts (60%) and Edinburgh grain whisky (40%). It's a sweeter and fruitier spirit, made to compete with rums and gins in the "neat" and "soda" market. There's a nose of stewed red fruit such as strawberry plus some mocha elements, and the redness persists on the palate and on the finish. Some herbal complexity makes this a real treat: why mix it? Of course, as a blended whisky, you can, but why bother?

## Tod Stewart—Tasting notes July 27, 2020

"As much as the single malt elitists like to pooh-poooh blended Scotch whisky, when done right, they can be every bit as captivating as single malts. Case in point: this new arrival from the House of McCallum. Comprised of a blend of 60 percent single malts sourced from 16 individual distilleries, and 40 per cent Edinburgh grain whisky, it is finished for two years in Port casks. The end result is an engaging whisky, with fragrant, mildly fruity aromas bolstered with hints of chocolate cherry, strawberry compote, mild honey, marshmallow and cedar. Soft, round, warm and complex in the mouth, with flavours leaning towards cherry, nougat and mocha. One of the more engaging blends I've come across."