

## 2017 Serbal Malbec Rosé Tupungato, Mendoza Argentina

### *The Winery*

A very pretty estate with vineyards and fruit trees is located in the Uco Valley, where it used to be Estancia Atamisque. The estate was purchased in 2006 by a Frenchman, John Du Monceau, who fell in love with the place and decided to settle there with his wife Chantal. Bodega Atamisque's construction began in 2006, and the first harvest was performed in 2007. From the very beginning, the respect for nature has been emphasized. The winery's surroundings have remained intact with their natural flora, including the indigenous bush atamisque, chañar, piquillo, cactus and many other varieties. Besides, the catalpa tree that grows in the estate gave origin to the name of the Premium wines line.

The production focuses on Premium wines, using first quality French oak (Taransaud, Demptos) and reaching impressive fruity wines with long aftertaste and not so high alcohol content.



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**Retail Price: \$16.95**  
(Price subject to change without notice)  
**Product # 493031**  
**Release Date: Aug 18, 2018**

2017 Serbal Malbec Rosé  
Tupungato, Mendoza Argentina

**Variety:** 100% Malbec

**Vintage:** 2017

**Region:** San Jose (Tupungato),  
Uco Valley in Mendoza, Argentina

**Average Age of Vines:** 10 years

**Viticulture:** Double Guyot, drip irrigation

**Aging Potential:** 3 years

**Soil Type:** Alluvial soil with a rock foundation  
and top layers of sand-textured earth.

**Alcohol:** 13%

**Tasting Notes:**

Colour: pale, bright red ruby

Aroma: notes of cherries and fresh fruits

Palate: unctuous, bright, fresh.  
Drink it very cool.

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**ACCOLADES:**

Wine Align (David Lawrason) Score: 88

This pretty, fairly deeply coloured pinkie is not showing much aromatic intensity, but it is well balanced and nicely drinkable with vague sour cherry, watermelon rind and herbal aromas and flavours. Polished and nicely clean. Tasted Aug 2018

***The Vineyard and the Grapes:***

The San José district in the department of Tupungato is an outstanding “terroir”, one of the best in Mendoza. This district has just the right proportion of sunny days and crisp, chilly nights to achieve a perfect combination of colour, bouquet and soft tannins, allowing it to produce wines which can be laid down and aged.